



Lambert Consultants

Business Rules Development Practice

Building Sustainable Business Rules



Business Rules Development Practice (BRDP)

- Why the focus on business rules?
- What are the differences with a business rules approach?
- What are the reasons for automating business rules?
- What does Lambert Consultants offer thru its Business Rules Development Practice (*BRDP*)?
- How does *BRDP* approach a business rules implementation?
- *BRDP* Services
- Lambert Business Rules Best Practices Survey



Business Rules Development Practice (BRDP)

Why the focus on Business Rules?

- Core business knowledge is represented by Business Rules
- A business is governed by its rules
- *A business rule is a directive, which is intended to influence or guide business behavior, in support of business policy that is formulated in response to an opportunity or threat.*

Source: Business Rules Group, Defining Business Rules ~ What Are They Really?
Final Report revision 1.3 July, 2000

- Business processes utilize business rules and they are separate



Business Rules Development Practice (BRDP)

What are the differences?

A Business Rules Approach!

- Separation of Workflow, processes, data, business rules and application implementation is possible
- Requirements, design, and implementation models reflect business rules as a discrete artifact
- The Stewardship of Business Rules is clearly defined and can be returned to the business from IT
- IT role can change in a business rules system to be the facilitator of the overall automation
- Business team can make the rule change; IT can act as the enabler for a rule change only when it's necessary



Business Rules Development Practice (BRDP)

What are the reasons for automating Business Rules?

- Centralized management of business rules can be achieved
- Reduces manual validation and verification of business rules, resulting in the right rules being implemented
- Business rules are implemented within a business context with traceability to business policy
- Enables the tracking of business rule usage by business processes
- Business rules become sustainable: easily understood, extended, verified, validated, maintained, tested, and implemented



Business Rules Development Practice (BRDP)

What does Lambert Consultants offer thru it Business Rules Development Practice (*BRDP*)?

- People who have business rules methodology and practical implementation experience
- IT consultants who bring an average of 20 years experience and BRDP employs senior rules experts
- Partnership with Knowledge Partners, Inc (KPI) for training and methodology licensing
- Business Rule Engine vendor relationships through alliances and formal partnerships
- Collaboration with other BR consulting experts
- Practical BR experience from Rules PM, Architects, object modelers, and designers, to rules developers, Java developers, and operational support



Business Rules Development Practice (BRDP)

How does *BRDP* approach a Business Rules implementation?

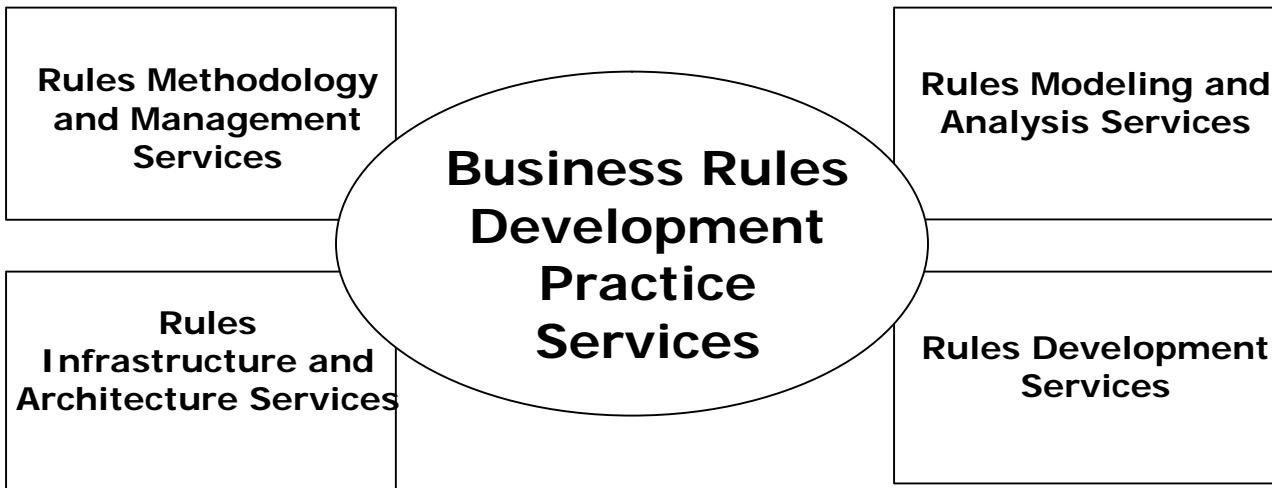
- BRDP delivers rule methodologies in partnership with Knowledge Partner's, Inc (KPI), a recognized leader in Business Rules Methodologies
- BRDP extends existing System Development Life Cycle
- BRDP applies industry accepted methodologies and approaches
- Rules automation design and construction realized using business rule engines



BRDP Services

Methodology Training and Mentoring
Engagement Services
Rule opportunity assessment
Project Management
Rules engine selection
Proof of concept and prototyping

Rule Discovery
Legacy rule mining
Rule and process modeling
Rule Domain modeling
Establishing Rule stewardship, management
and governance



Infrastructure Integration
Rules Architecture Design
Research and Development

Rule Developer Training and Mentoring
Rule Implementation Design and Modeling
Rule Maintenance Application Development
Rule Construction
Operational support



BRDP High Level Services

In addition, BRDP has created three unique, customizable high level services:

1. Business Rules Sustainability Diagnostic Analysis
If You Are Considering A Business Rules Based Approach
2. Business Rules Sustainability Diagnostic Assessment
If You have Already Begun Your Business Rules Based Approach
3. Business Rules Management Tools Assessment



Business Rules Development Practice (BRDP)

Lambert Business Rules Best Practices Survey

- Lambert commissioned a national survey on best practices for business rules implementations
- Companies participating in the survey had varying degrees of experience in implementing business rules projects
- Survey results uncovered a number of best practices as well as other findings and conclusions
- Survey results have been presented at 2004 Business Rules Forum Conference and business rules user groups



Business Rules Development Practice (BRDP)

Contacts for more information on *BRDP* Services or the **Lambert Business Rules Best Practices Survey:**

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