



Lambert Business Rules Development Practice

Lambert *Business Rules Development Practice (BRDP)* blends Business Rules based implementations with traditional systems development methods. Lambert *BRDP* consultants have been active in the Business Rules integration area since 2000. Lambert addresses the full scope of the Business Rule practice, the methodologies as well as the implementation. The forte of Lambert *BRDP* is defining, building and certifying new business rules environments.

Lambert offers the following areas of Business Rules expertise:

- **Rules Methodology and Management Services**
- **Rules Modeling and Analysis Services**
- **Rules Infrastructure and Architecture Services**
- **Rules Development Services**

Why business rules?

Businesses are governed by business rules. Rules define who the business is, what it does, how, where and when it processes its transactions. Business Rules include all the do's and don'ts of the daily business process.

A Business Rules implementation extracts and isolates rule conditions from the business process or application for clarity, analysis and ease of maintenance. Today's business analyst can then more easily manage the business through the assessment of rules: What drives your business? What differentiates your business? Are your business policies implemented as intended? Where are they implemented? Can implementing rule changes in systems or processes be simplified? The business team returns to focusing on the business.

What differentiates Lambert BRDP?

Lambert *BRDP* takes a practical, agile approach to business rules implementation. Lambert has established its Business Rules Development Practice as follows:

- Built with people who have business rules methodology and implementation experience
- Delivers rule methodologies in partnership with Knowledge Partner's, Inc (KPI), a recognized leader in Business Rules Methodologies.
- Employs IT consultants who bring an average of 20 years experience and senior rules experts with practical BR experience
- Maintains Business Rule Engine vendor relationships through alliances and formal partnerships
- Collaborates with other BR consulting experts

The Lambert BRDP Focus

The Lambert *Business Rules Development Practice* focuses on sustainable business rules management, enterprise technology and architecture solutions, and an agile approach to the implementation of applications using a Business Rules Approach.

Building Sustainable Business Rules